



**OPEN CALL FOR LOCAL  
ARTISTS' TENT,  
ARTS IN THE MIDDLE  
FINE ARTS FESTIVAL  
June 7-8, 2025**

**Fine artists from the Middle Peninsula & Northern Neck are invited to apply to the Arts in the Middle Fine Arts Show – June 7 & 8 – for space in the Local Artist Tent.**

Dear Local Artists!

Applications are open for Arts in the Middle's Local Artist Tent for 2025.

Arts in the Middle, held just outside Urbanna, is consistently rated one of the best art shows in eastern Virginia, and a universal favorite among vendors. Every year local artists are invited to exhibit in a shared tent where their work is highlighted.

Each local two-dimensional artist receives up to two racks of wall space, and may put out a browse bin for prints. Three dimensional artists such as potters and jewelers will each have access to a five foot table. There is an award for Best Local Artist, along with a catered reception Saturday night. A hanging fee of \$50 helps defray the cost of the tent.

The Local Artist Tent is a large pavilion directly adjacent to the entrance, a prime location for visibility and sales.

For artists on the Middle Peninsula or Northern Neck, it's a great opportunity to sell work at a high-profile show. It's also a chance to connect with a thriving network of other local artists and gallerists. And for artists who haven't done an outdoor show before, the local tent is an ideal way to test the waters.

Applications are open until March 31st. Applicants are juried, the results of which will be made known by April 15th.

We hope to see you at Arts in the Middle!

# ARTS IN THE MIDDLE SPRING 2025 FINE ARTS FESTIVAL LOCAL ARTIST POLICIES AND GUIDELINES

*Attach an initialed copy of this page to application. Retain 2<sup>nd</sup> copy for your files.*

**APPLICATION DEADLINE:** March 31, 2025

**LOCAL GALLERY TENT JURY DECISIONS:** APRIL 15, 2025

**TENT SPACE FEE DEADLINE:** MAY 1, 2025

**SHOW DATES:** June 7-8, 2025

A tent fee of \$50 is payable upon acceptance to the show and must be paid by May 1st to AIM, PO Box 982, Urbanna, VA 23175. Artists retain all proceeds of their sales and must cover their own state sales tax (for more information visit [www.tax.virginia.gov](http://www.tax.virginia.gov))

Selected artists with 2-dimensional artwork will be provided with up to 2 flats on which they may hang original pieces of fine art and/or three-dimensional art. Those artists with 3-dimensional artwork (e.g., pottery, jewelry, fabrics, woodwork) will be provided with 1 six-foot table. You will be given a designated spot in the gallery for your work. (Additional inventory will be allowed in bins, and replacements are allowed for sold items.)

Artists will hang/put out and take down their work during the allotted time before and after the festival hours. They must also be present (or work collaboratively with other showing artists) during the show to discuss their work and make their own sales.

Work must be original and made by the applicant. No kits, pre-made items, mass produced, re-sale or commercial pieces will be allowed.

In order for our jurors to review your work, images must be included with application of work which represent the style of your work and is similar to that you wish to include in the Local Artist Gallery. Photos will be accepted for the jury process and may be submitted by email to [artsinthemiddlefestival@gmail.com](mailto:artsinthemiddlefestival@gmail.com) or by mail.

## **Event Hours:**

|                  |             |                           |
|------------------|-------------|---------------------------|
| Friday, June 6   | 1-5         | Early Artist Set-up       |
| Saturday, June 7 | 7:30 - 9:30 | Artist Set-up             |
|                  | 10 - 5      | Festival Hours            |
|                  | 5:30-7      | Artist Reception & Awards |
| Sunday, June 8   | 10 - 3      | Festival Hours            |

**Initial & attach this page to your application indicating you have read the info.**

**Applicant Initial** \_\_\_\_\_ **Date:** \_\_\_\_\_

**ARTS IN THE MIDDLE 2021 FINE ARTS SHOW -- June 7-8, 2025  
LOCAL ARTIST PAVILION APPLICATION**

**Mail completed application to:**  
Arts in the Middle, Inc, P.O. Box 982, Urbanna, VA 23175  
OR, submit electronically to artsinthemiddlefestival@gmail.com

**APPLICATION DEADLINE: March 31, 2025**

**A tent space fee of \$50.00 due upon acceptance for participation**

**JURY DECISION: April 15, 2025**

**TENT FEE DEADLINE: MAY 1, 2025**

**Applicant Name: (Must be 16 or older):** \_\_\_\_\_

**Local Address:** \_\_\_\_\_

**Mailing Address, if different:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Medium:** Attached to this application is a description of acceptable mediums. If needed use it as a guide to describe your medium here:

**Describe medium, materials and technique of each of the 4 items submitted with application:**

Image 1: \_\_\_\_\_

Image 2: \_\_\_\_\_

Image 3: \_\_\_\_\_

Image 4: \_\_\_\_\_

**Images of examples of work you wish to show must accompany application:** Photos are acceptable and may be submitted by mail or email.

**If you require special physical supports or accommodations, please describe:**

I grant permission for images of my artwork to be used by **Arts in the Middle** on its website and in printed materials to promote the May event and future **Arts in the Middle** events.

Y\_\_\_\_\_ N\_\_\_\_\_

**General Release:** In signing this application, Applicant releases and forever discharges Arts in the Middle, Inc and Hewick Plantation from any responsibility, personal liability, loss and/or damage in connection with this show; and agrees to abide by all Policies and Guidelines accompanying this application. Failure to honor Festival Policies and Guidelines can result in immediate dismissal from the show.

**I have read the complete show prospectus and agree to all terms as stated.**

**Signature of Applicant** \_\_\_\_\_

**Date:** \_\_\_\_\_

Before mailing make sure you have included:

\_\_\_ Initialed Policy and Guidelines Page \_\_\_ Images of Submitted Artwork

## **Arts in the Middle 2025 Fine Arts Show Acceptable Media**

**Paintings & Drawings:** Oils, acrylics, watercolor, chalk, charcoal, pastels, pencil, wax crayon, & the fluid media of inks & washes applied by pen or brush.

**Jewelry:** Jewelry of any material. No commercial casts, kits, molds or production studio work, commercially made beads, commercially available pendants and brooches, loose stones, or catalogue merchandise.

**Ceramics:** Original clay and porcelain work other than jewelry.

**Photography:** Photographic prints made from the artist's original image, processed and printed by that artist, or under his or her direct supervision, with archival media on acid-free papers. Signed copies of 200 or fewer. Photographers may be asked to disclose their creative and printing processes.

**Digital Art:** Original work for which the base image, or the manipulation of other source material, was executed by the artist using computer software. Work must be in limited editions of 200 or less inclusive of size or format, and signed and numbered on acid-free materials. Traditional photographs taken through a digital camera are in the photography category.

**Graphics/Printmaking:** Printed works for which the artist's hand manipulated the plates, stones, or screens and which have been properly signed and numbered as a limited edition. Printmakers are required to disclose both their creative and printmaking process.

**Sculpture:** Clay, Wood, Metal, Fiber

**Mixed Media:** Non-sculpturing work incorporating more than one type of physical material or process in its production, e.g, books with Artist's original illustrations, a painted etching or collage combining handmade paper and photography.

**Other Media:** Leather, Weaving, Quilting Leaded Glass and all fine crafts and art works considered to be in the Fine Arts category are acceptable.

**Reproductions:** Reproductions must be from the Artist's original work and signed.

For more information, contact:

Michael Kunzinger - [mfkunzinger@gmail.com](mailto:mfkunzinger@gmail.com) - 757-202-0692

or

Beth Bader – [babader@vcu.edu](mailto:babader@vcu.edu) – 804-615-0352