



**AN INVITATION TO
LOCAL ARTISTS
ARTS IN THE MIDDLE
FINE ARTS FESTIVAL
June 3-4, 2023**

**Fine artists from the
Middle Peninsula &
Northern Neck are invited
to apply to the Arts in the
Middle Fine Arts Show –
June 3 & 4 – for space in
the Local Artist Tent.**

Dear Local Artists:

Applications are open for Arts in the Middle's Local Artist Tent for 2023.

Arts in the Middle, held just outside Urbanna, is consistently rated one of the best art shows in eastern Virginia, and a universal favorite among vendors. Every year local artists are invited to exhibit in a shared tent where their work is highlighted.

Each local artist receives space for at least 5 pieces, and may put out a browse bin for prints. Three dimensional artists such as potters and jewelers will have access to tables. There are several awards, including Best Local Artist, along with a catered reception Saturday night. A hanging fee of \$40 helps defray the cost of the tent.

The Local Artist Tent is a large pavilion directly adjacent to the entrance, a prime location for visibility and sales.

For artists on the Middle Peninsula or Northern Neck, it's a great opportunity to sell work at a high-profile show. It's also a chance to connect with a thriving network of other local artists and gallerists. And for artists who haven't done an outdoor show before, the local tent is an ideal way to test the waters.

Applications are open until March 31st. Applicants are juried, the results of which will be made known by April 15th.

We hope to see you at Arts in the Middle!

ARTS IN THE MIDDLE SPRING 2023 FINE ARTS FESTIVAL LOCAL

ARTIST POLICIES AND GUIDELINES

Attach an initialed copy of this page to application. Retain a 2nd copy for your files.

APPLICATION DEADLINE: March 15th, 2023

LOCAL GALLERY TENT JURY DECISIONS: APRIL 1st, 2023

HANGING FEE DEADLINE: MAY 15th, 2023

SHOW DATES: June 3-4, 2023

A hanging fee of \$40 is payable upon acceptance to the show and must be paid by May 15 to AIM, PO Box 982, Urbanna, VA 23175. Please put "Local Artist Fee" in the byline if paying by check, and a note attached if paying by cash. Artists retain all proceeds of their sales and must cover their own state sales tax (for more information visit www.tax.virginia.gov)

Artists in the Local Artist Tent may hang up to 5 original pieces of fine art and/or 5 pieces of original three-dimensional art. You will be given a designated spot in the gallery for your work, with tables available for jewelry, pottery, and three-dimensional works. (Additional inventory will be allowed in bins, and replacements are allowed for sold items.)

Artists will hang and take down their work during the allotted time before and after the festival hours. They must also be present (or work collaboratively with other showing artists) during the show to discuss their work and make their own sales. AIM Planning Team members and volunteers will not be available to show or sell work.

Work must be original and made by the applicant. No kits, pre-made items, mass produced, re-sale or commercial pieces will be allowed. Work must meet the standard of fine art; craft items (such as coasters, bottle openers, etc.) are not allowed.

In order for our jurors to review your work, images must be included with application of work which represent the style of your work and is similar to that you wish to include in the Local Artist Gallery. Photos and cd's will be accepted for the jury process and may be submitted by email to artsinthemiddlefestival@gmail.com.

Event Hours:

Friday, June 2 12pm – 6pm Early Artist Set-up

Saturday, June 3 7am - 9:30am Artist Set-up

10am – 5pm Festival Hours

5:30pm Artist Reception & Awards

Sunday, June 4 11am – 3pm Festival Hours

Initial & attach this page to your application indicating you have read the information.

Applicant Initial _____ Date: _____

ARTS IN THE MIDDLE 2023 FINE ARTS SHOW -- June 3-4, 2023

LOCAL ARTIST PAVILION APPLICATION

Mail completed application to:

Arts in the Middle, Inc, P.O. Box 982, Urbanna, VA 23175 OR, submit electronically to
artsinthemiddlefestival@gmail.com

APPLICATION DEADLINE: March 15th, 2023

Hanging fee of \$40.00 due upon acceptance for participation

JURY DECISION: April 1st, 2023

HANGING FEE DEADLINE: May 15th, 2023

Applicant Name: (Must be 16 or older): _____

Local Address: _____

Mailing Address, if different: _____

Phone: _____ Email: _____

Medium: Attached to this application is a description of acceptable mediums. If needed use it as a guide to describe your medium here:

Describe work, including medium materials and technique:

Images of examples of work you wish to show must accompany application:

Photos and CDS are acceptable and may be submitted by mail or email.

Image 1: _____

Image 2: _____

Image 3: _____

Image 4: _____

If you require special physical supports or accommodations, please describe:

I grant permission for images of my artwork to be used by Arts in the Middle on its website and in printed materials to promote the May event and future Arts in the

Middle events. Y_____ N_____

General Release: In signing this application, Applicant releases and forever discharges Arts in the Middle, Inc and Hewick Plantation from any responsibility, personal liability, loss and/or damage in connection with this show; and agrees to abide by all Policies and Guidelines accompanying this application. Failure to honor Festival Policies and Guidelines can result in immediate dismissal from the show.

I have read the complete show prospectus and agree to all terms as stated.

Signature of Applicant_____ Date: _____

Before mailing make sure you have included:

___ Initialed Policy and Guidelines Page

___ Images of Submitted Artwork

For more info visit our website at artsinthemiddle.org

Contact: Michael Kunzinger: mfkunzinger@gmail.com 757-202-0692

Arts in the Middle 2023 Fine Arts Show Acceptable Media

Paintings & Drawings: Oils, acrylics, watercolor, chalk, charcoal, pastels, pencil, wax crayon, & the fluid media of inks & washes applied by pen or brush.

Jewelry: Jewelry of any material. No commercial casts, kits, molds or production studio work, commercially made beads, commercially available pendants and brooches, loose stones, or catalogue merchandise.

Ceramics: Original clay and porcelain work other than jewelry.

Photography: Photographic prints made from the artist's original image, processed and printed by that artist, or under his or her direct supervision, with archival media on acid-free papers. Signed copies of 200 or fewer. Photographers may be asked to disclose their creative and printing processes.

Digital Art: Original work for which the base image, or the manipulation of other source material, was executed by the artist using computer software. Work must be in limited editions of 200 or less inclusive of size or format, and signed and numbered on acid-free materials. Traditional photographs taken through a digital camera are in the photography category.

Graphics/Printmaking: Printed works for which the artist's hand manipulated the plates, stones, or screens and which have been properly signed and numbered as a limited edition. Printmakers are required to disclose both their creative and printmaking process.

Sculpture: Clay, Wood, Metal, Fiber

Mixed Media: Non-sculpturing work incorporating more than one type of physical material or process in its production, e.g, a painted etching or collage combining handmade paper and photography.

Other Media: Leather; Weaving; Leaded Glass and all arts mediums considered to be in the Fine Arts category are acceptable.

Reproductions: Reproductions must be from the Artist's original work and signed.